

Member Club BENEFITS

MEMBER CLUB
WELCOME KIT FOR 2003-2004

continue to increase!

Member Club Only Site

(The password for the secure Member Club only web site will be published quarterly in *Member Club News Online* and sent by broadcast email) Four areas of interest are available: Publications, Resources, Events and About the Member Club program. Get the latest and most current information on this site. You will find business articles, Member Club only discounts and opportunities, as well as clip art and coloring pages that you can download and add your logo. Updates are done weekly to keep you informed.

Your Clubs Free Web Site

Each Member Clubs will be given a free one-page web site. Instructions will be sent to the new Member Clubs. Your site is Maintained by USA Gymnastics. This is a one-page site so you can promote your program. Email your State Chairperson, so they can link it to your States site. Call our webmaster at 317-829-5636.

Professional Development Certification Program

The PDP materials are sent the first time you sign up as a Member Club. Feel free to make copies of the tests to hand out to your teachers. If you have misplaced your copies, feel free to give us a call. You can host the PDP workshop in your gym and certify your coaches as Level I, PDCP!

2003-2004 Season Materials

Enclosed in your 2002-2003 Welcome Packet you will find a Season Member Club ad slick, banner and window decal. You can also download these from the Member Club only website. Go to the Resource section and go to the Member Club logo and clip art section.

Marketing Kit

Each year in May we mail out the Member Club Marketing Kits to all current Member Clubs. Contained inside you will have the National Gymnastics Day posters, promotional materials, and an hour-long gymnastics video that has gymnastics commercials. The 2003 Marketing Guide is in the resource section of the Member Club site.

Club Search

USA Gymnastics promotes gymnastics clubs when we air our televised events. We refer people to our web site and the club search. Only Member Clubs are linked to our site. Please check the Club Search to see that you have your free web site. All of our marketing efforts will direct them to your site. Make sure that you are listed on your state search and that you have a site.

Free Employment Ads

As a Member Club, you can have a free employment listing as long as you need it. We will list an ad for 12 weeks at a time. If you would like to continue an ad, submit another 12 week ad. You can do this year-round.

Free Invitational Listings

Once your sanction has been processed, we will post your Invitational meet on the internet and in *Technique Magazine*. Be sure to check out the listings to find a meet for your team to participate in, or promote your Invitational.

Congress and Merchandise Discounts

A special price is given to Member Clubs who sign up for Congress each year. The information will be on the Member Club only website and will be mailed to your gym. We have special merchandise blow out sales that are for Member Clubs only. These are also posted on the Member Club Only site.

Host a KAT or MELPD Education Course

Host one of these fine programs and get two people free!! See the Member Club only site for details

Jeff Metzger's Biz Tips

Jeff Metzger's *Biz Tips and Boot Camps* are being offered to Member Clubs. We will broadcast these biz tips and place them on the Member Club only web site. Jeff is known as the father of the gymnastics business industry. Jeff has partnered with USA Gymnastics to offer 1-Day Boot Camps across the country.

Broadcast Emails

The latest information and special opportunities are sent by email to all Member Clubs on a regular basis.



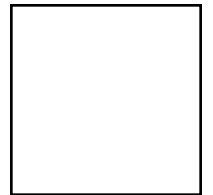
Become a Member Club Today! A full year's membership is only \$155.

For more information contact **Lorée Galimore, Club Services Manager** at 317-829-5654 or 1-800-345-4719

GYMNASTICS USA



USA Gymnastics
Pan American Plaza
201 S. Capitol Ave, Suite 300
Indianapolis, IN 46225



JOIN TODAY!

The USA Gymnastics Member Club Program recognizes those clubs that meet certain standards set by our national governing body, and is designed to help those clubs run their businesses better, increase enrollment and pursue excellence in gymnastics instruction.

Annual membership in the USA Gymnastics Member Club Program costs \$155, and includes the following benefits:

1. Right to display marketing materials provided by USA Gymnastics:

- Large 3'x5' red, white, and blue banner for your lobby
- Clear window decal (5"x7") that attaches to inside of window
- Logo "slick" for use in advertisements, newsletters, business cards, etc.
- Plus we'll send you a Member Club certificate suitable for framing

2. PDCP Certification

- You'll receive a copy of the PDCP I Rookie Coaches Gymnastics Guide, Sequential Gymnastics II, and a Level I Video Clinic Starter Kit for your gym library, the first year you join.
- PDCP I training materials may be administered in your gym by a USA Gymnastics Video Clinic Instructor who is a Professional Member that has been safety certified and has received a PDCP Level I Accreditation
- Receive step-by-step instructions on how to host a PDCP educational clinic in your gym, plus marketing support.

3. USA Gymnastics member service support:

- Call on our Club Services Manager for information regarding club marketing materials, job placement services and business education resources.
- Share information and ideas with other clubs through our quarterly *Member Club Newsletter Online*

4. Special recognition and benefits at our web site:

- Listing as a Member Club on the USA Gymnastics web site www.usa-gymnastics.org
- Free Web site
- Opportunity to advertise employment openings at your club online, at no charge
- Free invitational listings
- Free "Member Club only" secured web site

5. Special Member Club discounts:

- Receive valuable discounts or special promotions from a variety of companies serving the gymnastics community—with products and services ranging from training aids and instructional materials to sportswear and equipment.
- Qualify for special pricing and exclusive access to several items offered through USA Gymnastics.
- Receive discounts on Jeff Metzger's 1-Day Boot Camps and groups attending National Congress.

USA GYMNASTICS MEMBER CLUB REQUIREMENTS

In order to qualify for membership in the USA Gymnastics Member Club Program, your club must meet the following minimum requirements:

1. Your club must have insurance.
2. Minimum of one USA Gymnastics Professional Member on staff
3. Printed mission statement in line with the USA Gymnastics mission statement ("The mission of USA Gymnastics is to encourage participation and to pursue excellence in all aspects of gymnastics.")
4. Club must adhere to the USA Gymnastics Code of Ethics (which appears in each discipline's *Rules and Policies* online)



MEMBER CLUB APPLICATION

For Office Use Only:
 Mail Rcvd: _____
 Process Date: _____
 Amount Rcvd: _____
 Check #: _____
 CC Approval: _____

CHECK HERE IF NEW CLUB
 CHECK HERE IF NEW TO MEMBER CLUB PROGRAM
 RENEWAL

Club Name: _____ Club #: _____
 Club Address: _____
 City: _____ State: _____ Zip: _____
 Club Owner/Director: _____
 Contact Person (IF DIFFERENT FROM OWNER): _____ Member #: (required) _____

What is the average enrollment in your gymnastics programs?
 Under 100
 100-500
 500-1000
 Over 1000

Club Phone Number: () _____
 Club Fax Number: () _____
 E-mail Address: _____
 Website Address: _____

List the programs you offer: _____



▶ If neither the Club Owner/Director nor Contact Person listed above are USA Gymnastics Professional Members, please provide the name and Pro # of a staff member:

Name: _____ Pro #: _____

Check here that your club has insurance.

▶ As a USA Gymnastics Member Club, your club must have a printed mission statement in line with the USA Gymnastics mission statement ("The mission of USA Gymnastics is to encourage participation and pursue excellence in all aspects of gymnastics.") **Please attach a copy of your printed mission statement to this application.**

▶ Please enclose your check for \$155 made payable to USA Gymnastics, or complete the following for payment by credit card:

Card Type: Visa   MasterCard Discover American Express
 Card # _____ / _____ / _____ / _____ Exp. Date: _____
 Name on card: _____
 Signature: _____

Return this application form to:
 USA Gymnastics Member Services
 201 S. Capitol Avenue, Suite 300
 Indianapolis, IN 46225

If paying by credit card, you can fax application, Certificate of Insurance, and Mission Statement to: Attention Lorée Galimore (317) 237-5069